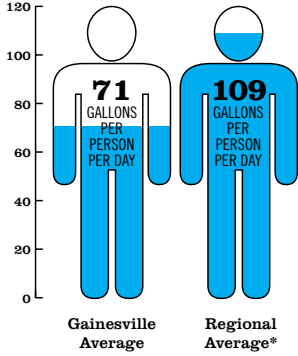


## PRESERVING A PRECIOUS RESOURCE

The Floridan Aquifer provides a limited fresh water supply. GRU takes seriously its responsibility to ensure an adequate, safe water supply for the future.

Our philosophy is simple: **REDUCE, REUSE, RECYCLE.**

## WATER TODAY



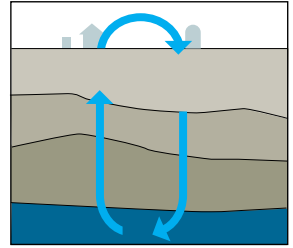
### REDUCE

GRU's residential water customers use only **71 gallons of water per person per day** – that's low compared with the regional average of **109 gallons per day**.

\*Source: St. Johns River Water Management District

### RECYCLE

**70%** of the water withdrawn at GRU's Murphree Water Plant is returned to the Floridan Aquifer.

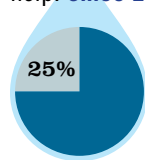


### REUSE

Since 1993, GRU has delivered **11.5 billion gallons** of reclaimed water for use as irrigation by customers or in local parks and recreation facilities.

### REDUCE

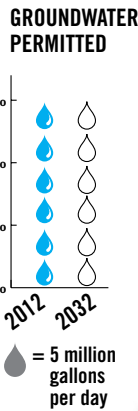
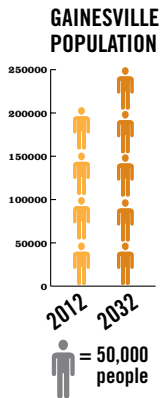
Gainesville area residents are using water more efficiently with GRU's help. **Since 2001, GRU water customers have cut their use by 1/4.**



DECREASED WATER USE SINCE 2001

## WATER TOMORROW

GRU is projected to serve **25% more customers** over the next 20 years without increasing its groundwater pumping permit.



*Water conservation is necessary to protect quality of life as our community grows.*

### RECYCLE

The Paynes Prairie Sheetflow Restoration project will restore the natural water flow to over **1,300** acres of formerly-impacted wetlands in Paynes Prairie.

### KNOW WHEN TO WATER

Visit [www.gru.com](http://www.gru.com) for the latest on St. Johns and Suwannee River Water Management District water restrictions.

To learn more, or to see if you qualify for irrigation rebates visit us at [www.gru.com](http://www.gru.com).