PRESERVING A PRECIOUS RESOURCE

The Floridan Aquifer provides a limited fresh water supply. GRU takes seriously its responsibility to ensure an adequate, safe water supply for the future. Our philosophy is simple: REDUCE, REUSE, RECYCLE.

WATER TODAY

REDUCE
GRU’s residential water customers use only 71 gallons of water per person per day – that’s low compared with the regional average of 109 gallons per day.

Source: St. Johns River Water Management District

REUSE
Since 1993, GRU has delivered 11.5 billion gallons of reclaimed water for use as irrigation by customers or in local parks and recreation facilities.

WATER TOMORROW

GRU is projected to serve 25% more customers over the next 20 years without increasing its groundwater pumping permit.

RECYCLE
The Paynes Prairie Sheetflow Restoration project will restore the natural water flow to over 1,300 acres of formerly-impacted wetlands in Paynes Prairie.

0 20 40 60 80 100
0 20 40 60 80 100
Gainesville Average Regional Average*
71 gallons per person per day
109 gallons per person per day

REDUCE
Gainesville area residents are using water more efficiently with GRU’s help. Since 2001, GRU water customers have cut their use by 1/4.

DECREASED WATER USE SINCE 2001

25%

KNOW WHEN TO WATER
Visit www.gru.com for the latest on St. Johns and Suwannee River Water Management District water restrictions.

To learn more, or to see if you qualify for irrigation rebates visit us at www.gru.com.