

The GRU and WCJB Home Energy Makeover Contest sponsored by Mid-Fla Heating & Air
OFFICIAL RULES

NO PURCHASE NECESSARY

Must be a legal Alachua County resident, 18 years of age or older and be a GRU residential electric customer to enter.

1. PRIZE DESCRIPTION:

Enter to win a nontransferable prize consisting of energy saving home improvements that have up to \$100,000 in cash value. Prizes may not be exchanged for cash.

2. HERE'S HOW TO ENTER:

NO PURCHASE NECESSARY. Eligible persons may enter to win by filling out an entry form at the GRU lobby or at WCJB, or TV 20 from 11/1/07 through 12/14/07 during normal operating hours. GRU is located at 301 SE 4 Avenue, Gainesville, FL 32601. For another way to enter, visit www.gru.com, and download an application. Mail entries to PO Box 147117, Station A123, Gainesville, FL 32615-7117. Entries must be postmarked by midnight on 12/14/07. GRU is not responsible for lost, late, illegible, misdirected, or postage due mail. One entry per person per household. Redemption and use are governed by its terms and conditions.

4. CONTEST JUDGING:

The winner will be selected through an application review process, identifying those homes that meet the criteria established. The capability of the applicant to assist in promoting and educating others on energy efficiency may also be considered in the selection process. The screening and decision making process will conclude in January, 2008 as determined by representatives of GRU and WCJB, whose decisions are final and binding. Odds of winning are dependent upon the total number of eligible entries received.

5. REDEMPTION OF ENERGY SAVING PACKAGE:

The winner's driver's license must be produced and all eligibility requirements must be met in order to win. Should the winner not meet eligibility requirements, a new winner will be selected from the finalists screened. If the winner is unable to use the energy saving package, the prize will be forfeited. The winner is responsible for any unspecified expenses associated with acceptance or use of prize. Prizes are provided without any warranty of any kind. The winner is responsible for all federal, state and local taxes.

6. ELIGIBILITY:

The contest is open only to GRU electric customers who are Alachua County residents, and who own and occupy a single family dwelling at the time of entry. Employees of GRU, the City of Gainesville, WCJB, and Mid-Fla Heating & Air and each of their affiliates, subsidiaries, advertising and promotion agencies, and

the immediate family members and/or those living in the same household of such employees, are not eligible.

7. GENERAL:

All federal, state, and local laws and regulations apply. All materials submitted become the sole property of GRU and will not be returned. The four contest finalists must sign and return an Affidavit of Eligibility/Liability Release, Publicity Release, and sign an agreement to complete the necessary responsibilities for the work product to be performed. This includes scheduling contractors, already assigned by GRU and site supervision while the work is performed. All paperwork must be completed within 10 days of first attempted notification. Noncompliance within this time period will result in disqualification and an alternate finalist will be selected.

Acceptance of the prize constitutes permission to the Sponsor and its agencies to use the winners' names and/or likeness for purposes of advertising and trade without further compensation unless prohibited by law. The winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or acceptance, use or redemption of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. The contest sponsors are not responsible for any typographical or other error in the printing of the offer, administration of the contest or in the announcement of any prize.

8. This promotion is sponsored by Gainesville Regional Utilities (GRU) and WCJB TV20 and Mid-Fla Heating & Air.