

ALL APPLICATIONS MUST BE POSTMARKED BY
MIDNIGHT ON DECEMBER 14, 2007.



This contest is part of the GRU residential energy efficiency program and is designed to encourage WCJB TV 20 viewers to take a “whole house” approach to energy efficiency. Our sponsors include Mid-Fla. Heating & Air, Home Depot, Clear Choice USA Gainesville, Sunshine Broadcasting, Pure Energy International Inc. and National CCL. Winners must be willing to participate with all media requests, contest timeline and other promotions through 2008. Please read Contest Rules carefully – taxes will apply. Finalists must sign a release form.

Mail Completed Application to:
GRU
Conservation Services
P.O. Box 147117, Station A114
Gainesville, FL 32614-7117

Questions: (352) 334-2118

****MUST BE POSTMARKED BY DECEMBER 14, 2007****

ELIGIBILITY

- Open to GRU residential electric customers only
- Only single-family dwellings
- Applicant must own and occupy the single-family dwelling
- Must provide proof of ownership upon request
- Applicant must agree to schedule a time for inspection and repairs within two weeks of being contacted by contractor
- Applicant must complete entire application
- Applicant must agree to special “home reveal” neighborhood educational event such as a neighborhood fair featuring the home
- Application must be postmarked by December 14, 2007

CONTEST TIMELINE

- November 1: Contest opens for applications
- December 14: Deadline for applications
- December 20: Interviews begin with eight semi-finalists
- January 4: Four finalists (two alternates) are contacted
- January 21: Voting open to the public
- February 1: Winner announced and project begins. Winning home must be available for major upgrades during the month of February.
- March 1: Home revealed to the public

SELECTION CRITERIA

- Need for upgrades
- Ability to benefit from a whole house approach to energy efficiency
- Ability to make a noticeable difference in utility bills and energy used in the home

RESTRICTIONS:

- Contractor will be selected and assigned by GRU to do the improvements
- Employees of GRU, the City of Gainesville, WCJB, Mid-Florida Heating and Air and each of their affiliates, subsidiaries, advertising and promotion agencies, and the immediate family members and/or those living in the same household of such employees are not eligible
- Other restrictions apply. See www.gru.com for details.