

insight

December 2014

Cutting Costs and Planning Ahead

Thank you for your support this year. We're doing everything we can to reduce electric rate pressure, including developing new cost-saving initiatives.

We are focused on maintaining financial strength, developing engaged employees and delivering excellent service through our Fiscal Year 2015 Business Plan, the latest step in a strategic planning process that is laying the foundation for the future of GRU. Find more information on the plan at gru.com/fy15plan.

In January, ground will be broken on UF Health's cardiovascular and neuromedicine towers. The expansion will double demand for service from GRU's South Energy Center (SEC), which currently serves UF Health Cancer Center. We will expand the SEC to provide 4-8 MW of power and additional services to the new facility, all within our facility's existing footprint. This project is also expected to generate new revenue.

Our greatest assets are our people – customers and employees. Together, we will continue to make Gainesville a great place to live, work and play.

Sincerely,

Kathy E. Viehe
GRU Interim General Manager

For money-saving tips,
visit **gru.com**

Report Streetlight Problems

Help make our streets safe by reporting streetlights that are out, broken, dim, flickering or lit during the day. Call 352-334-3434 or visit gru.com to report them.

You will need to describe the problem and provide either the five-digit identification number mounted on the pole or give the location by using nearby streets or addresses.



Save Time and Win with eBill

This December, join more than 13,500 customers who have signed up for eBill – GRU's free, online paperless

billing program – and be entered to win some of the holiday season's hottest gadgets.

Prizes include electronic devices from energy saving advanced power strips to tablet computers. Even a Wi-Fi enabled Crock-Pot programmable from a mobile app!

With eBill, you will receive an email when your monthly bill is ready, along with a link to conveniently schedule your payment.

Sign up for eBill and your chance to win at gru.com/ebill, and follow us on Facebook at GRU4U for contest updates.

GRU Tips – Energy-Efficient Holidays

GRU wants your holiday season to be merry, bright and efficient. Give yourself the gift of lower utility bills by following these seasonal efficiency tips:

- LED holiday lights use up to 70 percent less energy than incandescent light strands. LEDs are also safer because they stay cooler than incandescent bulbs.
- Save a bundle by turning holiday lights off at night. Consider setting automated timers to ensure lights go off regularly.
- If you are buying appliances or electronics as gifts this year, look for Energy Star-qualified models, which use less energy and increase savings year-round.
- When not in use, close fireplace dampers to save heat and money.
- Turn your water heater down to the lowest temperature setting and adjust thermostats to 60 degrees while away for the holidays.



For more tips, follow us on Facebook at **GRU4U**.
Happy Holidays!

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Public Service Announcements

Traditional Chinese Dance

Shen Yun Performing Arts comes to the Philips Center on Dec. 30. Accompanied by a live orchestra offering a unique blend of Western and Eastern instruments, Shen Yun's mission is to revive the essence of 5,000 years of Chinese culture. For tickets, call 888-974-3698 or visit ShenYun.com/Gainesville.

Research Speech Therapy for Individuals with Parkinson's Disease

A study being conducted at the Veterans Affairs Brain Rehabilitation Research Center in Gainesville is investigating speech treatments for people with Parkinson's. The study provides compensation for each visit. For more information on eligibility, please call 352-376-1611, ext. 5059.

Combating Obesity for Alachua County's Health (COACH) Walks

The Alachua County Medical Society and Alliance invite you to a series of free Weekly Wellness Walks on Saturday mornings, Jan. 10–Feb. 28 from 8–10 a.m. at the Santa Fe College track. For more information, visit walkgainesville.com or call Roslyn Levy at 352-870-9100.

You can view more PSAs at gru.com

Submit a PSA

GRU offers PSAs to help local nonprofit organizations that support the arts and sciences or provide a community service. Call 352-393-1485 or email dongesph@gru.com well in advance to schedule a reservation.