



PRESERVING A **PRECIOUS RESOURCE**

The Floridan aquifer provides a limited fresh water supply. GRU works hard to ensure an adequate, safe water supply for the future.



OUR PHILOSOPHY IS SIMPLE

REDUCE. REUSE. RECYCLE.

REDUCE



Gainesville Average



Regional Average*

Year after year GRU's residential water customers use less than the regional daily average*.

*Source: St. Johns River Water Management District

**GAINESVILLE
AREA RESIDENTS
ARE USING WATER
MORE EFFICIENTLY
WITH GRU'S HELP**

Since 2001, GRU water customers have cut usage by 25%.



REUSE



Since 1993, GRU delivered **13.5 BILLION GALLONS OF RECLAIMED WATER** to customers for irrigation and in local parks or recreation areas.



RECYCLE

70%

OF WATER withdrawn at GRU's Murphree Water Treatment Plant is returned to **THE FLORIDAN AQUIFER**



WATER TOMORROW

GRU is projected to serve

25%

MORE CUSTOMERS

over the next 20 years without increasing its groundwater withdrawal permit.

To learn more about your water, visit gru.com/waterquality.



Our water is treated at the award-winning Murphree Water Treatment Plant through **oxidation, lime softening, recarbonation, filtration, fluoridation** and **disinfection**.

GRU, in partnership with the City's Public Works Department, created **SWEETWATER WETLANDS PARK**, which provides an environmentally beneficial wetland habitat filled with plants and animals, removes pollutants and has restored the natural water flow to over 1,300 acres of wetlands in Paynes Prairie



KNOW YOUR WATER

Visit gru.com/irrigation for the latest on St. Johns and Suwannee River Water Management District water restrictions.

