From: Crawford, Margaret A
To: Bielarski, Edward J
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Subject: Regarding the GREC Purchase Idea - copy ideas
Date: Friday, February 03, 2017 10:25:20 AM

These are a few copy ideas that I had. This can be used as idea starters for increasing the word count on the Editorial for The Sun.

1. Short article – there is no deal, but if there was (letter to the editor) - DONE
2. Non-bias legal opinion on a deal *(external author)*
3. Non-bias Industry leader opinion *(external author)*
4. Why buy GREC (editorial)
5. $70M Spending vs. $40M Savings
6. Customer bills before purchase compared to after GREC purchase
7. Tax-exempt bond rate – historically low
8. Deerhaven Unit One decommission
9. Why is the current PPA a bad deal
10. What have we spent so far
11. Total legal fees to date – has it helped
12. Our plans for GREC as a part of our generation mix
13. Our renewable portfolio
14. Cost per day under current contract
15. Cost per day under after purchase
16. We are 3 years into a 30-year deal
17. There are 27 years left on the GREC contract
18. Pros vs. Cons

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