

GRU and Smart Business Planning

TOWER HILL INSURANCE SAVES ENERGY AND MONEY AS GRU BUSINESS PARTNER

Since 1999, Tower Hill Insurance Group, Inc. has experienced a 22% decrease in annual electrical expenses as a GRU Business Partner. With the help of GRU representative, Atawa Rollins, Tower Hill saves energy and money by taking advantage of the services and advanced technology available through GRU's Business Partners Program.

"Tower Hill relies on GRU's expertise in the power industry to provide us with new technology and resources to improve the efficiency and reliability of our energy supply," said Hill Bentley, vice president of Tower Hill. "Because we are a Florida insurance company, a reliable power source is vital to our business continuity."

Tower Hill recently became an AttenGen!™ customer, to secure its vital power supply. During hurricanes and floods, Tower Hill's

ability to serve over 400,000 customers throughout Florida is crucial. AttenGen!, GRU's onsite standby generating service, ensures that a consistent level of power for Tower Hill's systems can be maintained—even during catastrophic events.

In addition, Tower Hill recently participated in the new infrared scanning provided by GRU. By using this service, businesses can reduce the risk of equipment failure, emergency repair, energy losses, and fire hazards. Infrared scanning accurately identifies the presences of abnormal heat in electrical and mechanical systems, which can help predict equipment trouble.

"This new technology helped provide us with a better look at our internal electrical equipment," said Hill. "Enabling us to be more proactive with repairs, this technology can prevent potential equipment problems."



GRUSM
More than Energy™

For more information or to become a GRU Business Partner, call **(352) 334-3434** or visit **www.GRU.com** and click Your Business>GRU Business Partners

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