

# GRU and Smart Business Planning

## GATOR DOMINO'S OWNER SAVES ENERGY AND MONEY AS A GRU BUSINESS PARTNER.

Since 1999, Freddie Wehbe, franchise owner of Gator Domino's Pizza and a GRU Business Partner, has saved 10 percent on his electric bills. He takes advantage of Business Partner benefits to ensure optimal energy efficiency and up-to-date energy advice.

GRU Business Partner representative Kik Koppitch made several recommendations to improve Domino's efficiency, helping the business control overhead costs. One recommendation was to take advantage of the Business Partner's Commercial Lighting Service (CLS). In 2003, Koppitch recommended switching from T12 to T8 fluorescent bulbs; and as a result Wehbe saved over 4 percent on his total electric bill. Because Domino's stores are lit 24 hours a day, this is an important money saving recommendation.

Wehbe is not only a business man but an environmentalist. He is a Sierra Club member and on the board for Keep Alachua Beautiful. "Because of the GRU Business Partners Program, I am receiving the best possible energy rate and increasing efficiency with the CLS service," said Wehbe. "Moreover, I am ensuring a clean, safe business which is important to my customers and me, thanks to GRU's recommendations."

The GRU Business Partners Program offers several services designed to assist the business consumer in improving their bottom line. All GRU business customers can take advantage of benefits such as business rate discounts, commercial lighting services, infrared scanning and commercial energy and water surveys.

With increased efficiency, the Gainesville area Domino's is able to control overhead costs, keeping pizza prices in Gainesville affordable and Gator Domino's very busy. In fact, the Domino's location on SW 13th Street was named the busiest Domino's franchise on earth. Mr. Wehbe compared the cost of his utilities to a similar Domino's franchise in Ann Arbor, Michigan, and he pays 17% less to run his stores. In California, a similar store pays 270% more for utilities, and a pizza costs \$7.15 more. Saving energy can save a business and its customers money. To show appreciation, Domino's named GRU the "Vendor of the Year" in January 2005 for their dedication throughout the year and during the 2004 hurricane season.

For more information or to become a GRU Business Partner, visit [www.gru.com](http://www.gru.com), or call (352) 393-1025. It's just one more way that GRU is More than Energy™.



For more information about GRU's Business Partners Program and professional services call (352) 393-1025 or visit [GRU.com](http://GRU.com) and click Your Business>GRU Business Partners>Business Partners Program.