

GRU and Smart Business Planning

GAINESVILLE'S AVMED HEALTH PLANS BENEFITS FROM GRU BUSINESS PARTNER RESOURCES

For seven years, the Gainesville division of AvMed Health Plans, Florida's largest not-for-profit health benefits company, has taken advantage of up-to-date energy advice, quick response time and proactive efforts as a GRU Business Partner.

GRU provides electric, gas, water, wastewater, rental lights and poles in AvMed locations throughout Gainesville, including "The Health Park" corporate campus. AvMed is part of the SantaFe HealthCare family of not-for-profit, Florida based companies including Hospice of North Central Florida and North Florida Retirement Village.

"To us, the number one benefit of the GRU Business Partners program is the ability to have them as a ready resource," says Sharon Breiting, Director of Facilities, Design & Construction Services for AvMed. "Kik provides insight and quick follow up that we couldn't get anywhere else."

For example, when AvMed received an unusually high gas bill one month, Kik Koppitch, GRU's Business Partner representative, paid a visit. It was discovered that the increase was caused simply by more gas consumption due to an internal project. Knowing the source of the increase allowed AvMed to create a more

accurate budget the following year when the same project was implemented again.

AvMed is just one example of a business that has benefited from an energy evaluation from Kik and his Business Partner team. Any business in the Gainesville area can contact them with billing or service questions. They assist businesses with sound budget planning and make helpful savings recommendations - all free of charge. This allows businesses like AvMed to prepare efficiently for similar situations in the future, ensuring improved performance.

The GRU Business Partners Program offers several services designed to assist the business consumer in improving their bottom line. When Gainesville businesses participate in this program, they receive a Business Partner electric rate and advice on how to take advantage of GRU's business services: commercial lighting services, water wise surveys, infrared scanning and commercial energy and water surveys. These services are offered to all businesses and help them become more efficient with resources, saving them money.

For more information or to become a GRU Business Partner, visit www.gru.com, or call (352) 393-1025. It's just one more way that GRU is More than Energy™.



For more information about GRU's Business Partners Program and professional services, call **(352) 393-1025** or visit **GRU.com** and click Your Business>GRU Business Partners>Business Partners Program.